

2025 Sale Timeline and Key Dates



DATES	EVENT
June 12	Council Virtual Training Additional or Pre-Session for New Units
July 19	Storefronts Selections Begins
Aug 22	Show & Sell Orders DUE from Units
Sep 10-12	Show & Sell Distribution (includes banners)
Sep 12-14	Frys Weekend #1
Sep 23 Sep 26-28	Mid-Sale Orders DUE from Units Frys Weekend #2
Oct 3-4 Oct 27 Nov 14-15 Nov 21	Mid-Sale Distribution Take order/Final Order Due from Units Take Orders/Final Order Distribution; Sale Officially Ends Final Payments Due
Dec Jan 2026	Top Sellers Celebration High Achievers / Champions Club Top Unit Celebration Dinner

