

New Units: If you're brand new the annual popcorn sale, welcome!

Here you will find the information needed to help your leaders and Scouts have a great first experience! We recommend that leaders take the opportunity to join in on official training June 12th via zoom Popcorn Training Meeting ID: 880 0921 9722 Passcode: Popcorn, and should you have any questions, we are here to support you, feel free to contact your local field executive or call Abby Lyon 480-676-7232.

Incentive For New Units! Brand new units or units who did not units before 2024, will receive \$480 in free popcorn if a unit schedules a storefront and works that storefront through Trails-End app. All 2025 Scout Rewards must be claimed by June 30, 2026.

Trail's End. 2025 SCOUT REWARDS

NEW REWARD OPTIONS* - PICK ONE OR MULTIPLE!

AMAZON, TARGET, WALMART, PREPAID MASTERCARDS, DICK'S SPORTING GOODS, NINTENDO, REI, GAMESTOP, BASS PRO SHOPS, BEST BUY, CABELA'S, APPLE, LEGO, XBOX, AND PLAYSTATION



**EARN MORE WITH
HEROES AND HELPERS™**

	Points* (per \$1 sold)
Heroes and Helpers	1.75 (credit & online) / 1.8 (cash)
App Credit & Online	1.25
App Cash	1

Each sale only receives points in the applicable category above in which it will earn the most points.

Cash to Credit™
Earn an additional 0.25 point per \$1 converted. Points for Storefront cash converted are split among Scouts working the store that day.

Choose the prizes you want by recording sales in the Trail's End App and collecting points towards eGift Cards and Prepaid Cards.

Levels	Points	eGift Card DELIVERED BY TRAIL'S END
18	17,500+	10% of points
17	16,000	\$1,250
16	12,000	\$1,000
15	10,000	\$750
14	7,500	\$650
13	6,000	\$450
12	5,000	\$350
11	4,000	\$250
10	3,500	\$200
9	3,000	\$150
8	2,500	\$100
7	2,000	\$70
6	1,750	\$40
5	1,500	\$50
4	1,250	\$40
3	1,000	\$30
2	750	\$20
1	500	\$10

**EARN MORE WITH
ONE SCOUT & PARENT
STOREFRONT SHIFTS**

2025 Bonus Rewards*
Jun 30 8pm ET - Nov 30 6:59pm ET

Sell \$500 or more per hour per Scout

- Earn 1 bonus point per dollar sold

Sell \$300-\$499 per hour per Scout

- Earn 0.5 bonus point per dollar sold

Sell \$500 or more online

- Earn 250 bonus points



EARN MORE! EASIER!
Download the Trail's End App today

