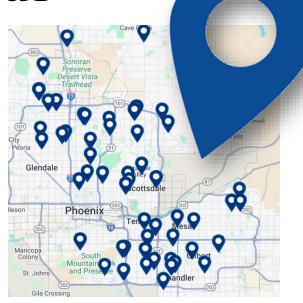
How to Set Up Your BeAScout Pin

BeAScout.org is the first place many families go to look for a Scout group to join. To make the most out of recruitment, make sure your unit's pin is up to date and ready for online applications.





**First**, see what your pin looks like by going to BeAScout.org and typing your zip code. You'll see a list view, which you can change to a map to see the pins.

**Next**, go to my.scouting.org (committee chair, unit leader, or chartered org rep) to update the details. Click "**Menu**", select your unit, then "**Organization Manager**". On the left-hand side, will be two options: "**Settings**" and "**Unit Pin**".

- Make sure Pin Mode is set to Appear on BeAScout and Allow People to Apply Online by selecting the checkmark to the right.
- Update the information with current contacts as needed, we suggest a unit email address
  that is accessible to your Key 3. Under "Unit Website" enter URL for the website your unit
  uses to provide information to potential families. Provide some interesting key points
  about your unit in the "Additional Unit Information" section.
- Don't forget to click Save at the end.

## Additional Information Recommendations

- Include meetings days, times, and frequency. Consider Pack vs Den meetings if those are different days/times/locations.
- Specialty area/emphasis for your unit. What makes your unit special and appealing.
- Be Open and Welcoming to families joining your unit all year long.

## **Pack Pin Example**

